

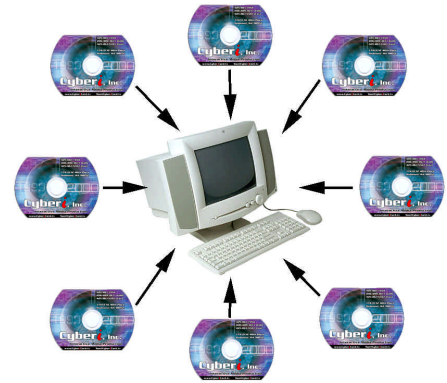
### Enterprise Marketing ROI Tracking

Our Enterprise Marketing feature allows your CyberiCard to log even more information during your users interactions.

Capture more information about how your cards are used to determine how effective your presentation and marketing efforts are working.

In addition to our Standard Marketing ROI Tracking you get:

- Monthly WebTrends reports
- Tracking of your users paths through your presentation
- Tracking of all on-card linked media (PDF files, etc.)
- Tracking of multiple distribution groups
- Tracking of all versions of your presentation
- Tracking of unique users without violating privacy statements
- Know which pages are being read most often
- Know which pages are not being read
- Fine tune your presentation to match your audience



### Trade Show Autoplay Mode

Let your presentation play by itself while letting your viewer take over at any time. Our presentations can be setup to guide your viewers page by page through your message.

- Lets your users take over at any time
- Starts running after a period of inactivity
- You decide the sequence to play
- Starts over when done
- Perfect for trade shows, kiosks and sales demonstrations
- Ensures that your customers see what you want them to see

