

EXPERIENCE THIS!



Enhance your existing marketing materials...

with a customized multimedia presentation.

Your *CyberiCards* are electronic business card CD-ROM's about the size of a printed business card. We will combine your existing brochures, business cards, presentations and more into your own *CyberiCard* and **link it to your web site**. The *CyberiCard* offers features which truly make them **functional sales tools**, not your typical flashy eye-candy.

We also specialize in providing CD-ROM presentations for the real estate and hospitality industry. Including **IPIX immersive virtual reality tours**. We use one of the "Tier-II" IPIX photography agencies. **IPIX tours can also be supplied for use in your web site!**

While all business card shaped CD-ROM's may look the same on the surface, the actual presentations are completely different. Your electronic business card presentation created by Cyberi, Inc. will include many features!

[Contact us for more information!](#)

[Shopping around? See us for a competitive bid.](#)

Our cards are used for:

- Interactive Multimedia Production
- Educational Tools
- Virtual Reality IPIX Tours
- Annual Reports & Investor Information
- Screensavers & Games
- Promotions, Contests and Giveaways.
- Tradeshows & Conventions
- Product Demos & Catalogs
- Full-motion video, commercials, trailers, and more.

Cyberi, Inc. also creates multimedia presentations private labeled for other marketing companies. If you have a need to outsource production of your own presentations we can help. Lower your costs by having Cyberi, Inc. custom produce presentations private labeled under your name.



1. Marketing ROI Tracking

Our presentations have the ability to track how often your cards are **played**; how many times they are **installed** to users PC's; how many **contact forms** are sent from your card; and how many times **each web link** is clicked on your card to take visitors to your web site.

Our system can even differentiate between presentations run from the original CD-ROM and those installed to your users computers. If you want to **track your presentations by distribution groups** we can track that too. Each group of 1,000 cards can be tagged with a tracking number. This gives you the ability to distribute each group in a different city, sales area, mailing or trade show and track the effectiveness of each group.

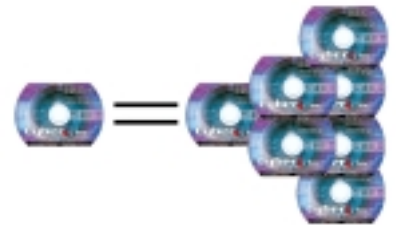
Our cards can track both of those views and log them when an active connection to the Internet is available.



2. Desktop Card Installation

How often do you get a useful CD-ROM and don't want to part with it? Would you like your presentation to stay behind with your visitor while also encouraging them to pass it along to another prospect?

Our installer effectively multiplies the number of actual business card presentations by leaving it behind on the users computer. Your viewer has the option of installing the card on their computer when they are done, or it can be installed from the information page of the presentation. During the installation the entire presentation is copied to the users computer and an icon is created right on their desktop. The actual card can then be passed along to someone else.



3. Contact Follow-up

Our CyberiCards are programmed with contact forms that gather visitor information when they fill out a request form on your card. Your users are immediately sent an auto-mated thank-you e-mail and you are sent their information request. Your CyberiCard contact form is also integrated with our ROI tracking system so you can tell month by month how many people are using your contact forms from your card.



4. Brand Them As Your Own !

Our CyberiCards are designed for you to market yourself and your business. Unlike most other multimedia companies we do not put our logos or marks on the face of your business card CD-ROM.

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